

# BUSINESS SERVICES MARKET RESEARCH



552,620  
Population (2018)



211,184  
Total Employment



\$54.3k  
Median Household Income (2017)

## Contact



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\*Investor research free (number of projects dependent upon investment level)

\*\* Non-Investor Research Fee - \$50/hour (billable in half-hour increments)

Opportunity Stanislaus' **Research** Department assists local employers and businesses with the following types of projects:



- Wage analyses/surveys
- Customer business prospect listings



- Local workforce availability
- Talent supply by compensation reports



- Business and industry trends
- IMPLAN economic impact studies



- Job posting analytics
- Company talent profiles
- Census demographics and projections
- Other industry-specific requests

