

BUSINESS SERVICES

MARKETING & COMMUNICATIONS

Opportunity Stanislaus' **Marketing & Communications** team works to message the positive aspects of living, working, and playing in Stanislaus County to local residents, visitors, and external audiences.

The marketing department also handles special events, organizational branding, and supports tourism strategy.

Additional special projects include:



- **Best Places to Work: Central Valley**, an employee engagement and survey program that celebrates the area's best companies. Find more info at:
www.bestplacestoworkcentralvalley.com



- **Celebrate the Central Valley**, an annual event honoring companies who grow the economy by hiring



- Corporate hiring guides for companies to utilize in recruiting talent to the area
- Positive messaging about the county and its businesses through social media

LIVE HERE

WORK HERE

PLAY HERE



Contact



April Henderson Potter
Director of Market Research
apotter@opportunitystanislaus.com
209.422.6427