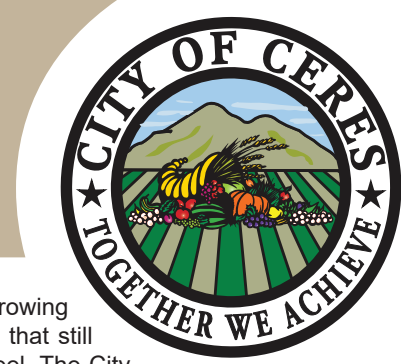


# CERES



City of Ceres, California  
Year Incorporated

[www.ci.ceres.ca.us](http://www.ci.ceres.ca.us)  
1918

Ceres is an active and growing community of over 48,000 people that still maintains a small neighborhood feel. The City is located just south of Modesto in one of the richest and most diverse agricultural regions of Stanislaus County. Even the name Ceres originates from the Roman goddess of agriculture. It is home to the annual Ceres Street Faire held every May. A vibrant local economy based in agricultural production, together with various supporting industries and manufacturing, make Ceres a city on the rise. To find out more about Ceres visit: [www.ci.ceres.ca.us](http://www.ci.ceres.ca.us) or the Ceres Chamber of Commerce website [www.cereschamber.org](http://www.cereschamber.org).

## Population

2017 Estimate	48,697
% Increase since 2010 Census	7%
2010 Census	45,417
2000 Census	34,609

## Households

2016 Occupied Housing Units Estimate	12,950
2010 Census	12,692
2000 Census	10,435
Percentage Increase from 2000 to 2010	22%
Annualized Growth Rate 2000 to 2010	2.2%
Persons per Household (2016 Estimate)	3.59
Persons per Household (2010)	3.58
Persons per Household (2000)	3.31

## Median Household Income

2016 Estimate	\$49,518
2010 Census	\$50,124
2000 Census	\$40,736

## Housing Units

2016 Estimate	13,589
2010 Census	13,871
2000 Census	10,773

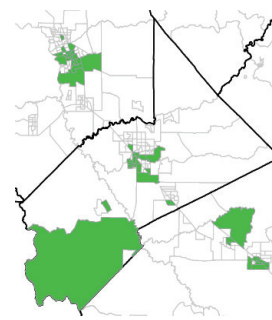
Taxable Sales in 2016 (\$ in 000s)	\$514,908,229
Taxable Sales in 2006 (\$ in 000s)	\$473,506

## Public Schools

Ceres Unified School District	
<a href="http://www.ceres.k12.ca.us">www.ceres.k12.ca.us</a>	
District Enrollment (2017-2018 Year)	
Kindergarten	14,714
Elementary School (Grades 1-8)	1,328
High School (Grades 9-12)	9,130
	4,239

## Major Employers

Employer	Description	Employees*
Ceres Unified School District	School District	1790
Bronco Wine	Winery	300
Wal-Mart	Retailer	300
CDC Construction	Construction Company	300
City of Ceres	City Government	180
ACE Commercial Plastering	Plastering Contractors	180
Ceres PostAcute Care	Skilled Nursing	120
Westmark Inc	Trailer Transport	100
Volkman Seed Co	Pet Supplies	100
B&H Labeling	Manufacturing	99



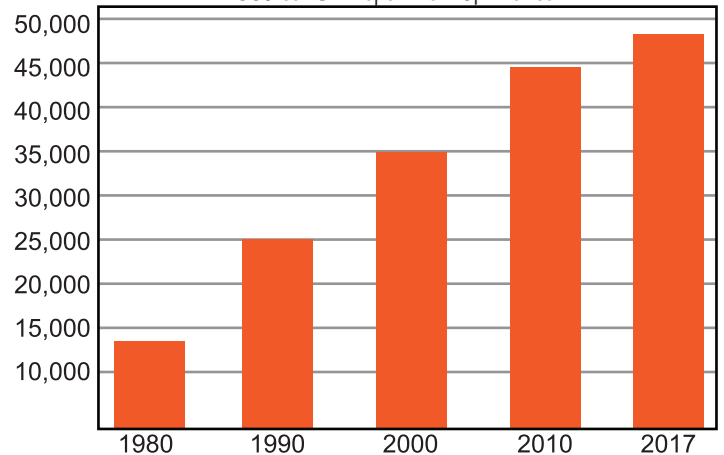
## Opportunity Zones

The federal tax bill passed at the end of December 2017 allowed the Governor to designate certain census tracts as Opportunity Zones. Investments made by individuals through special funds in these zones would be allowed to defer or eliminate federal taxes on capital gains. There are 17 qualified census tracts in Stanislaus County including downtown Ceres. For more information, visit:

[http://dof.ca.gov/Forecasting/Demographics/opportunity\\_zones/](http://dof.ca.gov/Forecasting/Demographics/opportunity_zones/)

## CERES POPULATION ESTIMATES

Source: CA Department of Finance



\* Reflects peak seasonal levels where applicable and may include estimates.