

NEWMAN

OPPORTUNITY
Stanislaus



City of Newman, California
Year Incorporated

www.cityofnewman.com
1918

Population

2017 Estimate	11,361
% Increase since 2010 Census	11%
2010 Census	10,224
2000 Census	7,093

Households

2016 Occupied Housing Units Estimate	3,195
2010 Census	3,006
2000 Census	2,079
Percentage Increase from 2000 to 2010	45%
Annualized Growth Rate 2000 to 2010	4.5%
Persons per Household (2016 Estimate)	3.43
Persons per Household (2010)	3.4
Persons per Household (2000)	3.37

Median Household Income

2016 Estimate	\$39,508
2010 Census	\$47,416
2000 Census	\$39,460

Housing Units

2016 Estimate	3,403
2010 Census	3,357
2000 Census	2,176

Taxable Sales in 2016 (\$ in 000s)	\$41,524,077
Taxable Sales in 2006 (\$ in 000s)	\$45,640

Public Schools

Newman- Crows Landing Unified School District

www.nclusd.k12.ca.us

District Enrollment (2017-2018 Year)	3,127
Kindergarten	266
Elementary School (Grades 1-8)	1,916
High School (Grades 9-12)	945

Major Employers

Employer

VSP Products
Newman- Crows Landing Unified School District
Di Mare Fresh Inc
San Luis Care Center
Saputo Cheese
Cerutti Brothers
Nob Hill Foods
California Transplants
West Side Community Health Care
Stewart & Jasper

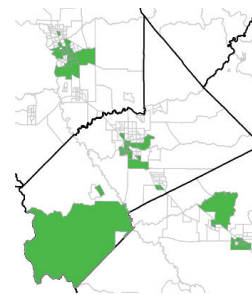
Description

Food Manufacturer
School District
Cheese Manufacturer
Healthcare
Cheese Manufacturer
Grocery
Grocery
Crop Production
Healthcare
Food Manufacturer

Employees*

385
312
187
120
100
80
75
75
60
55

Newman is a dynamic and growing place with a strong sense of community. It is named for Simon Newman, a local merchant who donated the land. The City is located on the western side of Stanislaus County and features stunning views of the Diablo Range set in the distance. Complementing its historic downtown commercial center, Newman is nestled amidst a rich agricultural area. Dairy farming and food processing are among the major contributors to the local economy. The City hosts the Newman Fall Festival every September. To find out more visit the City at www.cityofnewman.com.



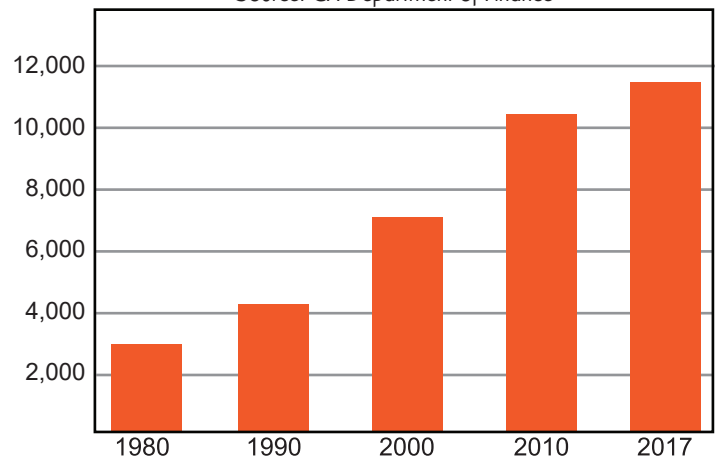
Opportunity Zones

The federal tax bill passed at the end of December 2017 allowed the Governor to designate certain census tracts as Opportunity Zones. Investments made by individuals through special funds in these zones would be allowed to defer or eliminate federal taxes on capital gains. There are 17 qualified census tracts in Stanislaus County including some parts of Newman. For more information, visit:

http://dof.ca.gov/Forecasting/Demographics/opportunity_zones/

NEWMAN POPULATION ESTIMATES

Source: CA Department of Finance



* Reflects peak seasonal levels where applicable and may include estimates.