

City of Modesto, California
Year Incorporated

www.modestogov.com
1884

Population

2017 Estimate	214,221
% Increase since 2010 Census	7%
2010 Census	201,165
2000 Census	188,856

Households

2016 Occupied Housing Units Estimate	71,173
2010 Census	69,107
2000 Census	64,959
Percentage Increase from 2000 to 2010	6%
Annualized Growth Rate 2000 to 2010	.6%
Persons per Household (2016 Estimate)	2.89
Persons per Household (2010)	2.92
Persons per Household (2000)	2.85

Median Household Income

2016 Estimate	\$58,017
2010 Census	\$50,550
2000 Census	\$40,394

Housing Units

2016 Estimate	75,377
2010 Census	75,044
2000 Census	67,179

Taxable Sales in 2016 (\$ in 000s)	\$2,753,051,369
Taxable Sales in 2006 (\$ in 000s)	\$2,678,425

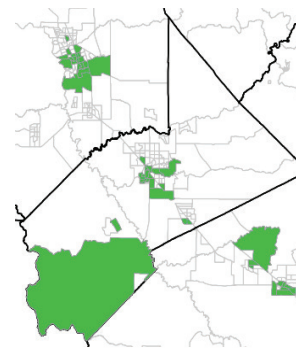
Public Schools

Modesto City Schools	www.monet.k12.ca.us
Stanislaus Union School District	www.stanunion.k12.ca.us
Sylvan Union School District	www.sylvan.k12.ca.us
3- District Enrollment (2017-2018 Year)	42,464
Kindergarten	3,031
Elementary School (Grades 1-8)	24,158
High School (Grades 9-12)*	15,263

Major Employers

Employer	Description	Employees**
E. & J. Gallo Winery	Winery	6,700
Modesto City Schools	School District	3,556
Doctors Medical Center	Hospital	2,600
Memorial Medical Center	Hospital	2,400
DelMonte Foods	Food Manufacturer	2,010
Stanislaus Food Products	Food Manufacturer	1,878
City of Modesto	Local Government	1,500
Vituity	Medical Billing and Coding	1,000
Sylvan Union School District	School District	917
Modesto Junior College	College	842

Modesto started in the 1870's when the Central Pacific Railroad announced its extension to the area. Today, it is the county seat for fast-growing Stanislaus County. A major center for local commerce, the City attracts thousands to its environs for work, shopping and entertainment. It is noted for hard working residents with down-to-earth values. With room for start-ups and expanding firms alike, Modesto is a prime location for any business. Several business parks are in operation or development with high-tech amenities and excellent locations. Amidst its growth, Modesto hasn't forgotten what makes it special – its people. To find out more, visit www.modestogov.com or the Modesto Chamber of Commerce at www.modchamber.org.



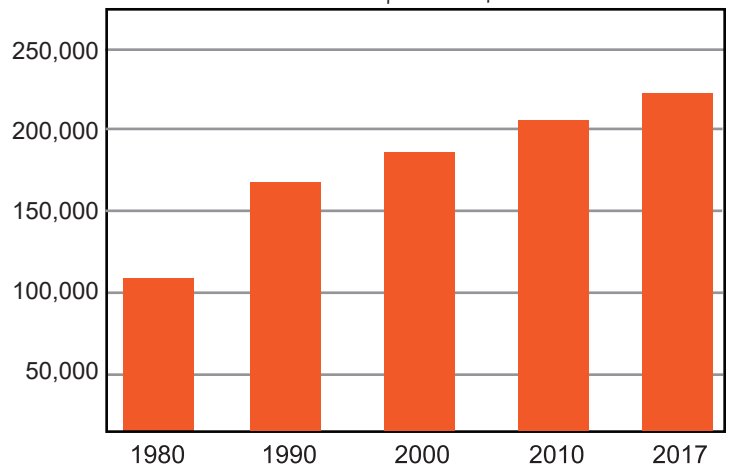
Opportunity Zones

The federal tax bill passed at the end of December 2017 allowed the Governor to designate certain census tracts as Opportunity Zones. Investments made by individuals through special funds in these zones would be allowed to defer or eliminate federal taxes on capital gains. There are 17 qualified census tracts in Stanislaus County including downtown Modesto. For more information, visit:

http://dof.ca.gov/Forecasting/Demographics/opportunity_zones

MODESTO POPULATION ESTIMATES

Source: CA Department of Finance



* Does not include Ungr Sec (Ungraded Enrolled Students)

** Reflects peak seasonal levels where applicable and may include estimates.